

# DEALER SUCCESS STORIES

Pumpkin Fine Cars & Exotics



## STRENGTHENED ONLINE REPUTATION

Gina and Franck Freon started Pumpkin Fine Cars & Exotics in 1998 with only one goal in mind: offer customers high-quality vehicles and personalized care.

During Pumpkin's first six years of business, they used vehicle service contract companies that made a lot of false promises and drowned them in red tape. In 2004, they decided to partner with GWC Warranty

- “ You don't want a company that's just selling a piece of paper. That piece of paper is actually a service. You need to make sure that the company charged with protecting your customer is willing to step up when they need to,”

- Gina Freon, Co-Owner

The results? GWC's best-in-class claims experience and handling helped strengthen Pumpkin's online reputation to nearly perfect ratings across the board.



### THE RESULTS

GWC's best-in-class claims experience and handling helped strengthen Pumpkin's online reputation.



4.9 Stars



4.9 Stars



5 Stars



5 Stars

AUGUST 2020

### ARE YOU INTERESTED IN BECOMING A PARTNER?

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